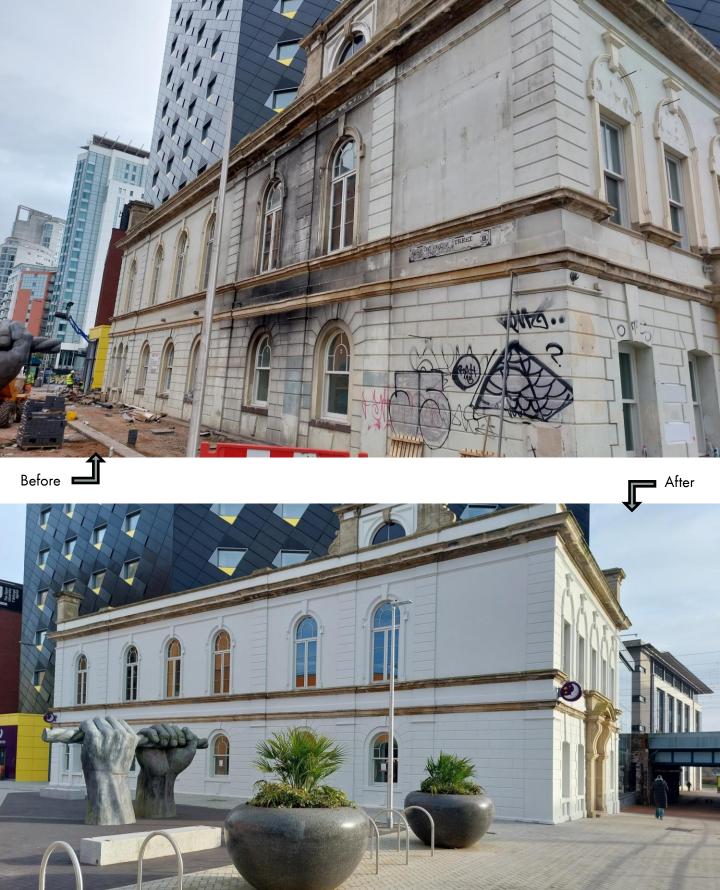


KEIM MINERAL PAINTS
CASE STUDY: PREMIER INN, CARDIFF

KEIM SOLDALIT-ME® ONTO RENDER AND STONEWORK







PREMIER INN, CUSTOM HOUSE, CARDIFF

Premier Inn located on Custom House Street in Cardiff is a Grade II listed building built in the mid 1800s. It has recently been transformed into a 248-bedroom hotel and associated bar and block restaurant.

Custom House has been carefully renovated in accordance with the architectural plans, preserving its listed facades and historical elements. The scheme's concept was based on the goal of creating a superior tower that will blend in with Cardiff's ring of towering structures, serve as a backdrop for the historic Custom House building, and revitalise it from street level.

KEIM Soldalit Fixativ was applied onto the newly lime rendered surfaces to equalise surface porosity. A coat of KEIM Soldalit Grob was used to act as a bridging coat on the painted render and to fill hairline cracks to create an even texture throughout. The technical representative, Bryan Roe, of KEIM Mineral Paints recommended the KEIM Soldalit-ME paint system by reason of withstanding the pollution with the added benefit of a long-expected lifespan.





WHAT IS KEIM SOLDALIT-ME®?

<u>KEIM Soldalit-ME</u> is a modern paint system for use on mineral and previously painted substrates.

Key features & benefits:

- Breathable
- Economical and easy to apply
- Extreme long life/durable
- Environmentally friendly ISO 14001
- Increases light reflectivity
- UV stable
- Advanced weathering protection
- Inherently incombustible
- Fire classification: A2-s1,d0
- Cradle to Cradle Certified®

KEIM Soldalit-Grob is a filled silicate priming paint with a slight slurrying effect for priming and intermediate coats using the KEIM Soldalit system.

 $\frac{\text{KEIM Soldalit Fixativ} \$}{\text{agent and diluted for use with the }} \text{ is a sol-silicate binding agent and diluted for use with the } \frac{\text{KEIM}}{\text{Soldalit-ME} \$} \text{ system.}$











CREDITS

Architect: Holder Mathias Architects

Decorator: The Classic Group

Location: Premier Inn, Custom House, Custom

House Street, Cardiff, CF10 1EZ

Project Photographs: KEIM Mineral Paint

Limited

Completed: 2023





KEIM MINERAL PAINTS LTD.
Santok Building, Deer Park Way, Donnington Wood
Telford, Shropshire, TF2 7NA
01952 231250 / www.KEIMpaints.co.uk / sales@KEIMpaints.co.uk

KEIM. COLOURS FOR EVER.