

KEIM MINERAL PAINTS CASE STUDY: PROPERTY IN CORNWALL

KEIM TWINSTAR® ONTO PREVIOUSLY PAINTED RENDER







DOMESTIC PROPERTY IN CORNWALL

This property in a picturesque town in Cornwall, was in need of some TLC. The exterior walls are exposed to the seaside climes, making it perfect as the first project in the UK to use KEIM Twinstar, 2in1 masonry exterior paint.

Prior to re-decoration, it was recommended that the painted stone gable walls were stripped back to enable the property to breathe, which reduces the paint from blistering and flaking due to moisture being trapped within the substate. KEIM Twinstar, in colour 9354, was applied by KEIM lover, Ry Spencely of Airborn Painting & Decorating.

KEIM Twinstar is the latest exterior and masonry paint solution, designed to 'buy you time' with its 2in1 system where paint is applied wet on wet. There's no drying time between coats, which reduces waiting, labour and time. It allows a two-coat paint in one work step.

"This will be my go to masonry paint now on."

Simply mix and apply the paint undiluted, straight from the bucket to 'saturate' the surface, then apply more of the same paint working into the existing wet paint layer.

The decorator commented, "Another top quality product from KEIM. Application was very nice, it's a thick chunky product as you'd expect and it covered a dream. The finished look was that signature luxurious KEIM super matt finish, all the while it's letting the building breathe. Winner!" *Ry Spencely of Airborn Painting & Decorating*

KEIM Twinstar is the latest product development, designed specifically to speed up application and project time, whilst offering the full suite of sustainability credentials associated with KEIM.



WHAT ARE KEIM TWINSTAR® & KEIM LOTEXAN®?

KEIM Twinstar® is the new innovative exterior masonry façade paint with a dual benefit. This 2in1 application allows a wet on wet process with no drying time required between the base and top coat to save on labour, cost and time.

Key features & benefits:

- Biocide-free preventing biological contaminant growth
- Optimal building physics
- Protects painted exteriors from algae and fungal growth
- Double protection principle: fast drying and innovative fillers
- UV stable
- Universal application for old and new construction and on insulated exterior walls
- Sol-silicate technology
- Natureplus Certification
- <u>Cradle to Cradle Certified®</u>

KEIM Lotexan® is a clear, siloxane-based water repellent and dust suppressant treatment. It was used to treat the bare stone on this property.









CREDITS

Applicator: Airborn Painting & Decorating

Project photographs: Airborn Painting & Decorating

Completed: 2022





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