

KEIM



# KEIM DESIGN-LASUR

FINISHING AND ELEGANCE WITH LASUR



# EFFORTLESS DESIGN: TRANSPARENCY AND COLOUR DEPTH



## PURE FASCINATION

Surfaces decorated using the colourwash technique inspire with their truly vivid character. Whether shimmering or vibrating, whether subtly simple or spectacularly complex – their visual effect is fascinating.

## A WIDE VARIETY OF APPLICATION TECHNIQUES

Calligraphy, illusion painting or ornamentation – the experimental use of various application techniques using brushes, sponges or cloths enables the creation of a diverse range of textures and effects. By using different degrees of transparency of KEIM Design-Lasur, several layers can be overlaid to create depth, luminosity and complex colour shades.



## CRADLE TO CRADLE CERTIFIED®

KEIM takes responsibility for society and for the environment. The certificate Cradle to Cradle Certified® confirms our commitment and the use of environmentally friendly, healthy and recyclable materials, a climate-friendly and responsible production process and the use of renewable energy.





### WALLS THAT LIVE

The possibilities that open up to the creative designer are almost unlimited. A monochrome colour selection emphasises the materiality and substance of the surface. An impressive depth effect can be achieved with multi-coloured designs. The transparency of the sol-silicate KEIM Design-Lasur can be subtly controlled – everything is possible, from opaque to highly transparent finishes.



**„The aim is to develop a special artistic design for each room and each project that goes beyond decoration and relates to the existing conditions of the project.“**

Ulrich Allgaier, freelance artist and director of Atelier Allgaier for artistic project designs with KEIM Design-Lasur

### ART IN CONSTRUCTION

Whichever of the many individual creative techniques is used: The matt, elegant character of KEIM Design-Lasur is ideal for creating surfaces with the appearance of a work of art in their own right.



## KEIM DESIGN-LASUR – BESPOKE DESIGNS

Colourwash designs are used for high-class restoration in the field of historic preservation and are also ideal for use in modern architecture. Both exterior and interior walls can be accentuated and refined in a very special way.





# FASCINATING EFFECTS – DESIGNING VIBRANT WALLS

## COLOUR INSPIRATION FOR INTERIOR AND EXTERIOR

There are no limits to the variety of colours and combinations available for creating vibrant walls. KEIM Design-Lasur can be tinted with a wide range of monochrome colour shades. The additional extended colour range of metallic shades also enables the creation of unique effects. Discover the magic of KEIM Design-Lasur colourwashes!

## BENEFITS

- For matt and creative surfaces
- UV-resistant pigmentation
- Flexibility of the colourwash effect
- Cradle to Cradle Certified®
- Vapour Permeable
- Resistant to environmental pollution
- Suitable for exterior and interior use

**Application note:** For a ideal KEIM Design-Lasur substrate, two silicate base coats should be applied with KEIM silicate paints using a brush or roller. To achieve the desired colourwash effect, KEIM Design-Lasur can be diluted with two different KEIM products in any ratio. For highly transparent, vibrant colourwash effects, diluting with KEIM Design-Fixativ is particularly recommended. By using KEIM Design-Base, improved processing consistency and longer open times can be achieved.

## METALLIC-COLOURSHADES



1001 Gold



1002 Silver



1003 Copper



1004 Lava red



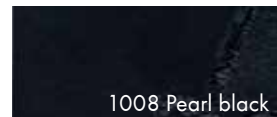
1005 Pearl blue



1006 Pearl green



1007 Pearl white



1008 Pearl black

## MONOCHROME-COLOURSHADES



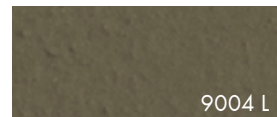
9001 L



9002 L



9003 L



9004 L



9005 L



9006 L



9007 L



9008 L



9009 L



9010 L



9011 L



9012 L



9018 L



9019 L



9020 L

The colour shades 9018 L, 9019 L and 9020 L are for interior use only.

Please note: Colour deviations between the illustrated shades and the originals are possible due to the printing and illustration technique.



COLOURS FOR EVER.

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