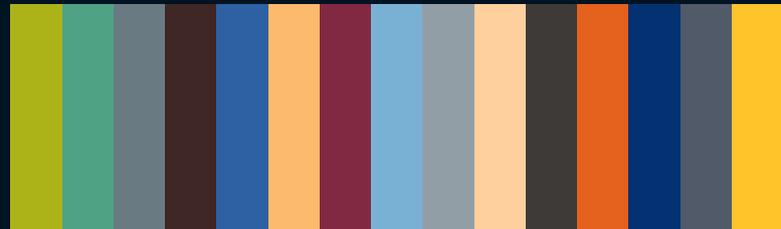


Les Couleurs®  
Polychromie Le Corbusier

polyChro®



"The practical difficulty is to show colours in such a way that the individual can detect his own 'affinity'. And that is why the colour keyboards have been invented ... In my opinion, they offer a method of approach which is accurate and effective, one which makes it possible to plan, in the modern home, colour harmonies which are definitely architectural and yet suited to the natural taste and needs of the individual." *Le Corbusier*

Le Corbusier  
Semi-detached house  
Weißenhof estate  
(Weißenhofsiedlung)  
Stuttgart  
©FLC/ADAGP



# Polychromie architecturale – Le Corbusier`s colour keyboards

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The tool  
for convincing  
colour design

Le Corbusier doubtlessly was one of the most important and influential architects of the 20th century.

He attached crucial significance to the colour scheme of a building: "Colour in architecture – a means as powerful as the ground plan and section. Or better: polychromy, a component of the ground plan and the section itself."

From his profound understanding of being an artist, Le Corbusier developed the first colour range consisting of 43 architectural colours in twelve sentiments with picturesque names such as space, sky, velvet, and sand, in 1931. In 1959, he added another 20 deep, dynamic shades: bright colourful nuances, strong earthy colours and deep black.

Le Corbusier`s choice of colours was subjective – he selected colours from nature, with a historic, artistic and associative background.

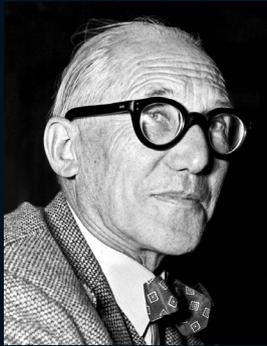
This is probably exactly why both collections stand out as being uniquely aesthetic as beautiful, strong and modern as ever even decades later.

All shades of the colour keyboards can be harmoniously combined.

"Polychromie architecturale" is a practical tool and a work of art at the same time.

## Two colour visionaries: Le Corbusier, architect and artist ...

Le Corbusier -  
icon of modern  
architecture



Charles-Édouard Jeanneret-Gris alias Le Corbusier (1887-1965) caused a sensation as an architect, urban planner, designer, artist and architectural theoretician, and was ahead of his time in many respects.

Le Corbusier began his career by training to be a watch engraver at the local vocational arts college, but soon discovered his passion for painting and architecture. During the 1920s, he moved to Paris as an architect, writer and painter. The villas he designed there set the standards for modern age architecture.

Together with his pseudonym Le Corbusier, horn-rimmed glasses and a bow tie became his trademarks.

Three masterpieces stand out from the wealth of his achievements, meanwhile becoming concepts in their own right:

- "Five Points of Architecture", an essay that laid out the principles for a free ground plan and facade design.
- The "Modulor", a system for the scale of architectural proportion based on the golden ratio.
- "Polychromie architecturale", a unique tool for harmonious colour selection.

Le Corbusier's great designs are based on the "synthesis of art", integrating architecture, interior design, furnishing and colour design. They are convincing and authoritative, right through to the present day.



Le Corbusier  
Villa Savoye, Paris  
©FLC/ADAGP

Colordesign with polyChro®  
Hotel Miramonte, Bad Gastein  
Colordesigner: Ernst Muthwill



# "Les Couleurs® Le Corbusier" Partner Network

## Anker Carpets

[www.anker-teppichboden.de](http://www.anker-teppichboden.de)



## Runtal Radiators

[www.runtal.com](http://www.runtal.com)



## Arte Wall Coverings

[www.arte-international.com](http://www.arte-international.com)



## Dauphin System Furniture

[www.dauphin-group.com](http://www.dauphin-group.com)



## Jung Switches and Systems

[www.jung.de](http://www.jung.de)

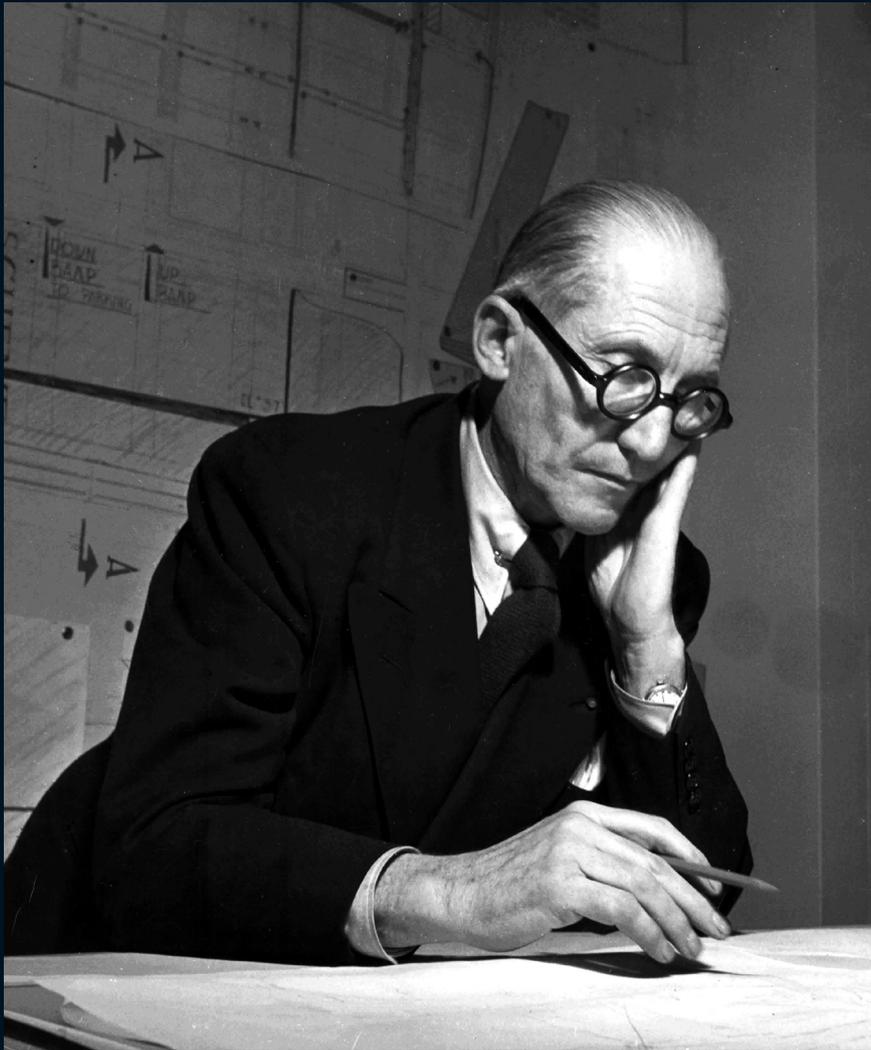


## Gigacer Porcelain Slabs

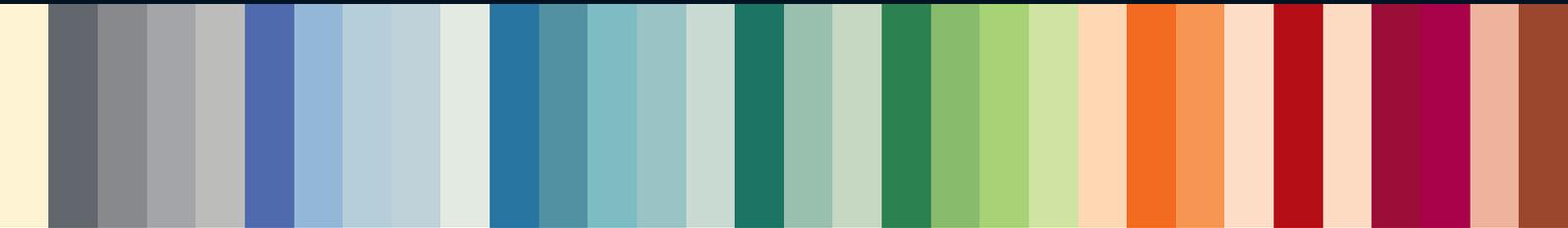
[www.gigacer.it](http://www.gigacer.it)



"Les Couleurs Suisse AG" protects the heritage of Le Corbusier's work: Polychromie architecturale. The colour collection is made exclusively available to selected partners for implementation in particularly high-quality products in the field of architecture and design.



Le Corbusier ©FLC/ADAGP



[www.keim.com](http://www.keim.com)