

**KEIM**



**THE LASUR EFFECT - CONCRETE**

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## THE LASUR EFFECT

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Product types - Restauro (Brick & Stone), Concretal (Concrete) & Design (Render)

Diluted mineral paint systems designed to look unpainted but blend repairs, imperfections and colour variations

Varying the colours and adjusting the transparency or opacity create a wide range of effects

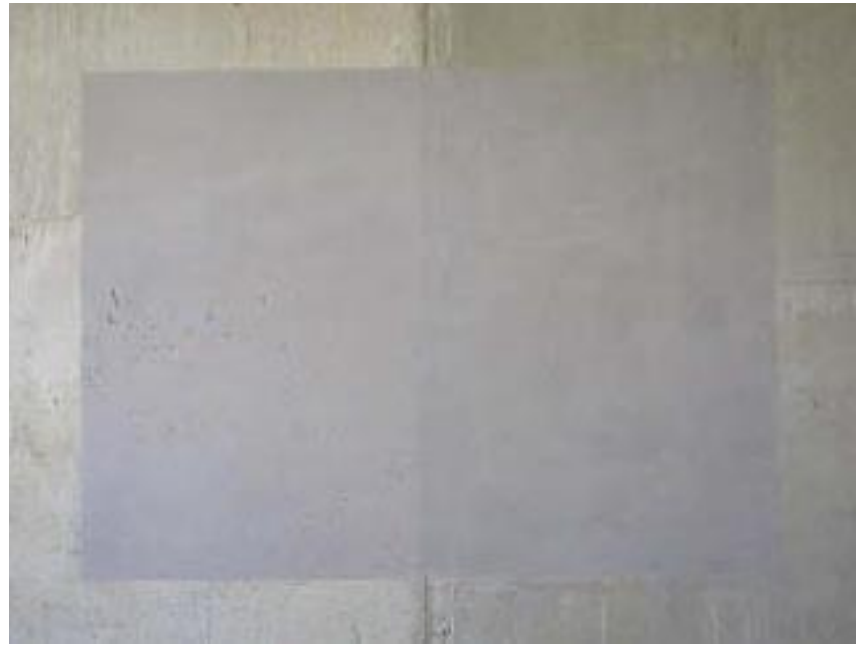
Following photos are of trials and part completed projects to give you an idea of the capability and versatility of the system, for completed projects please see our online product gallery <http://www.keimpaints.co.uk/gallery/>

## THE LASUR EFFECT

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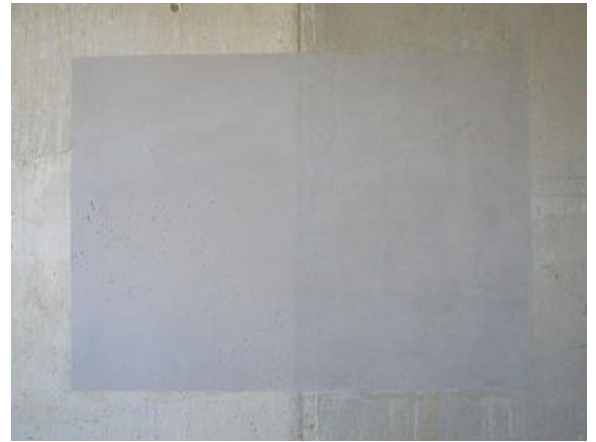
Typical on site repairs and variations



Concretal Lasur unifies repairs whilst maintaining look and feel of concrete

# THE LASUR EFFECT

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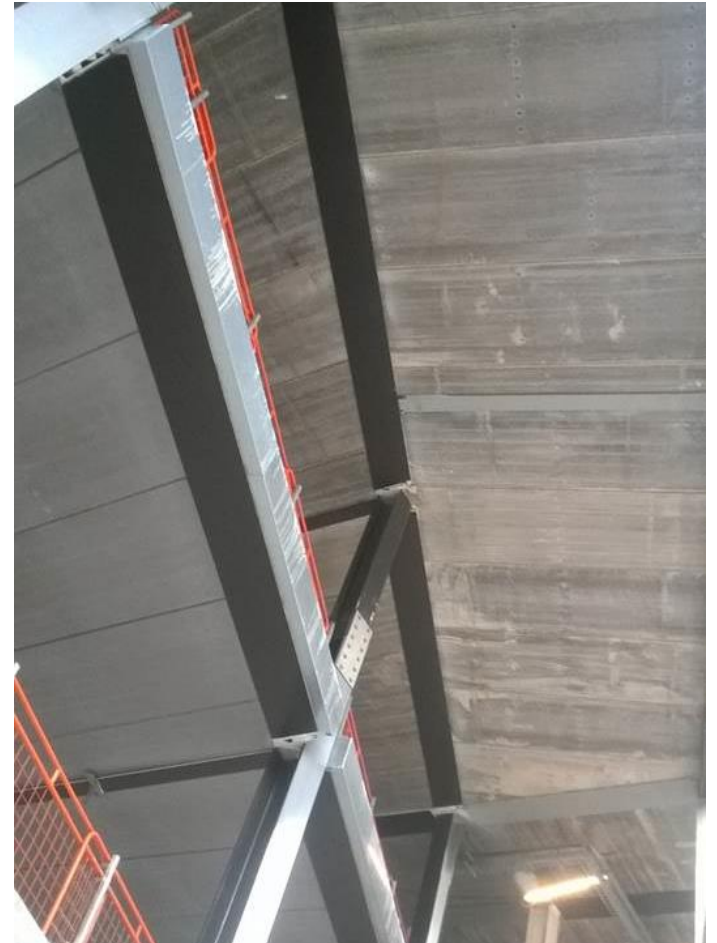




## THE LASUR EFFECT

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Glasgow New College Campus - Vast improvement of the concrete surfaces using Keim Concretal Lasur





# THE LASUR EFFECT – BEFORE





## THE LASUR EFFECT – AFTER

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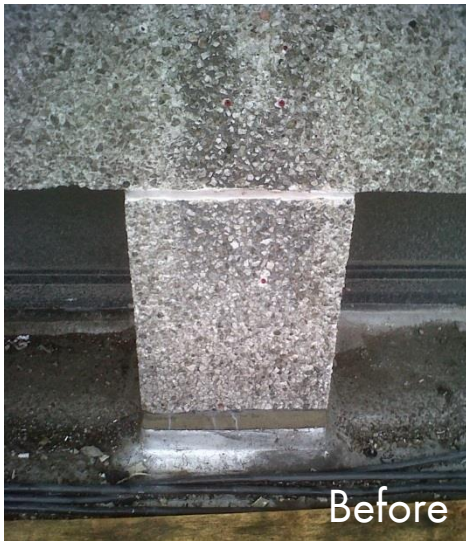






## THE LASUR EFFECT

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At North Middlesex Hospital trials have been carried out onto the exposed aggregate concrete surfaces to create a white effect without the appearance of a painted finish. This system can then be replicated onto all columns, ring beams and details.



## THE LASUR EFFECT

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These trials on the Bear enclosure at Dudley Zoo demonstrate how Concretal Lasur can be varied in opacity to create different finishes. By increasing/decreasing the amount of clear diluent the variation in the underlying substrate can be disguised to different degrees whilst still giving an unpainted effect.

## THE LASUR EFFECT

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This sample was prepared for the Kings Cross Regeneration scheme in London. The bottom material is concrete cladding created with a 'fleck' effect. The top sample is a plain concrete slip decorated using Concretal Lasur in various techniques to create an almost undistinguishable finish which could be replicated onto concrete columns to tie in the concrete surfaces.

# THE LASUR EFFECT

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This sample is a Essex University. Tie holes in the concrete are repaired and the Concretal Lasur used to blend the effect to almost completely disguise the repair whilst retaining the concrete effect.





## THE LASUR EFFECT

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Other trials at Dudley Zoo produced a range of potential finishes and colour options for the concrete



# THE LASUR EFFECT



Sample boards produced for Selly Oak Viaduct matching the concrete effect for use on repaired areas



## THE LASUR EFFECT

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Example of a typical Concretal Lasur trial. Usually applied onto a discreet area and left for architectural or client approval. Our colourist picks colours which tone into the concrete or if required try to produce a lighter finish. These are then applied and labelled to show the different finishes available, all of which retain the natural concrete effect.

This trial is Eagle One in Exeter.

# THE LASUR EFFECT

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Samples prepared for Oakwood Prison, Wolverhampton showing a variety of Portland stone shades onto precast concrete panels.

## THE LASUR EFFECT

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Another example of  
Concretal Lasur trials  
onto a concrete column



# THE LASUR EFFECT

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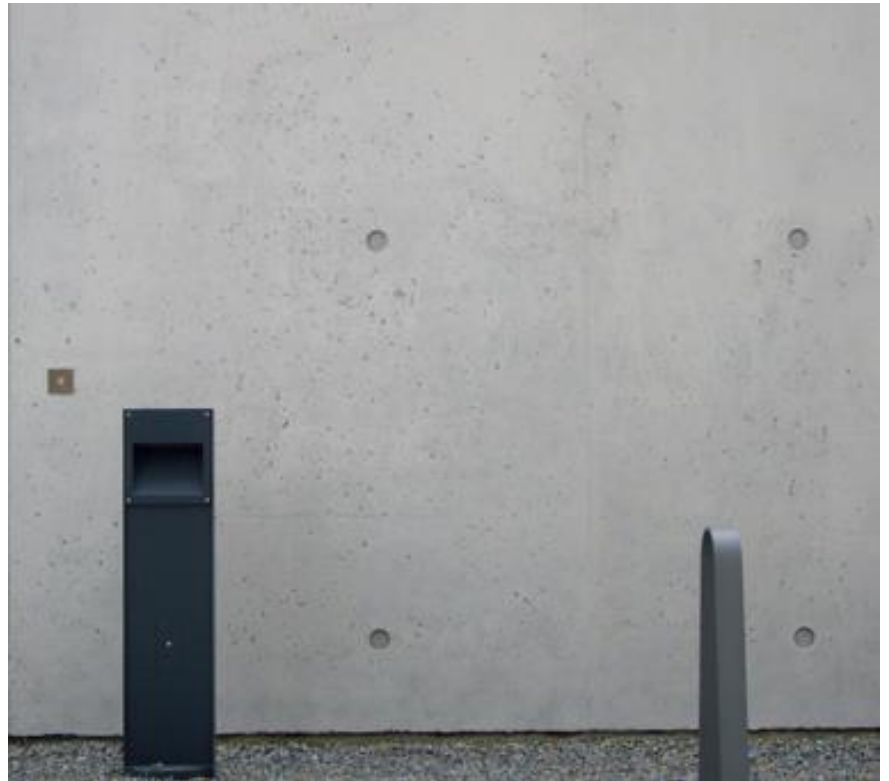


Concretal Lasur trial  
options onto discoloured  
concrete -



## THE LASUR EFFECT – BEFORE & AFTER

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## THE LASUR EFFECT – BEFORE & AFTER

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## THE LASUR EFFECT – BEFORE & AFTER

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## THE LASUR EFFECT

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Un-decorated areas

Concrete unified  
with Keim  
Concretal Lasur

Park Hill Estate,  
Sheffield, Major  
Refurbishment -  
External concrete  
structure decorated  
with Keim Concretal  
Lasur



# THE LASUR EFFECT

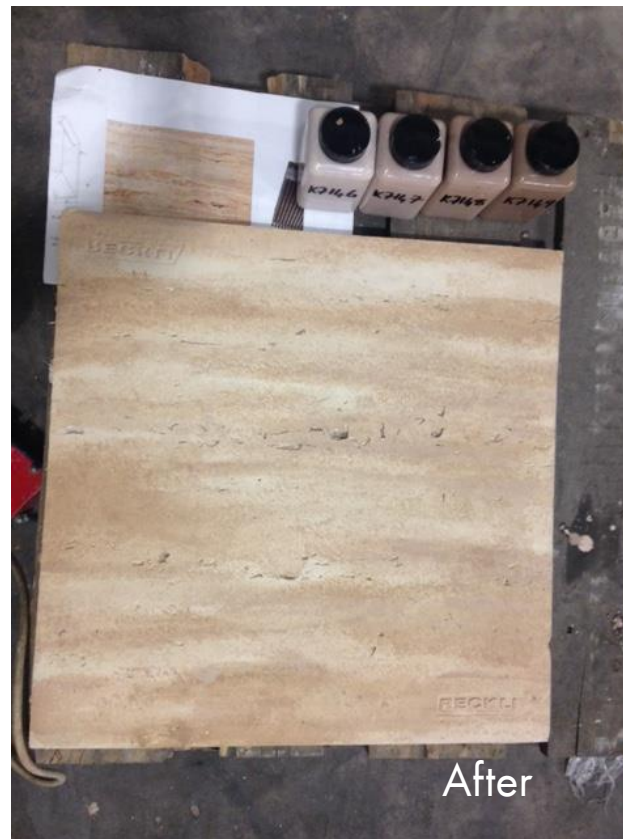
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## THE LASUR EFFECT

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These trials were to replicate a travertine stone effect onto GRC panels and are really effective



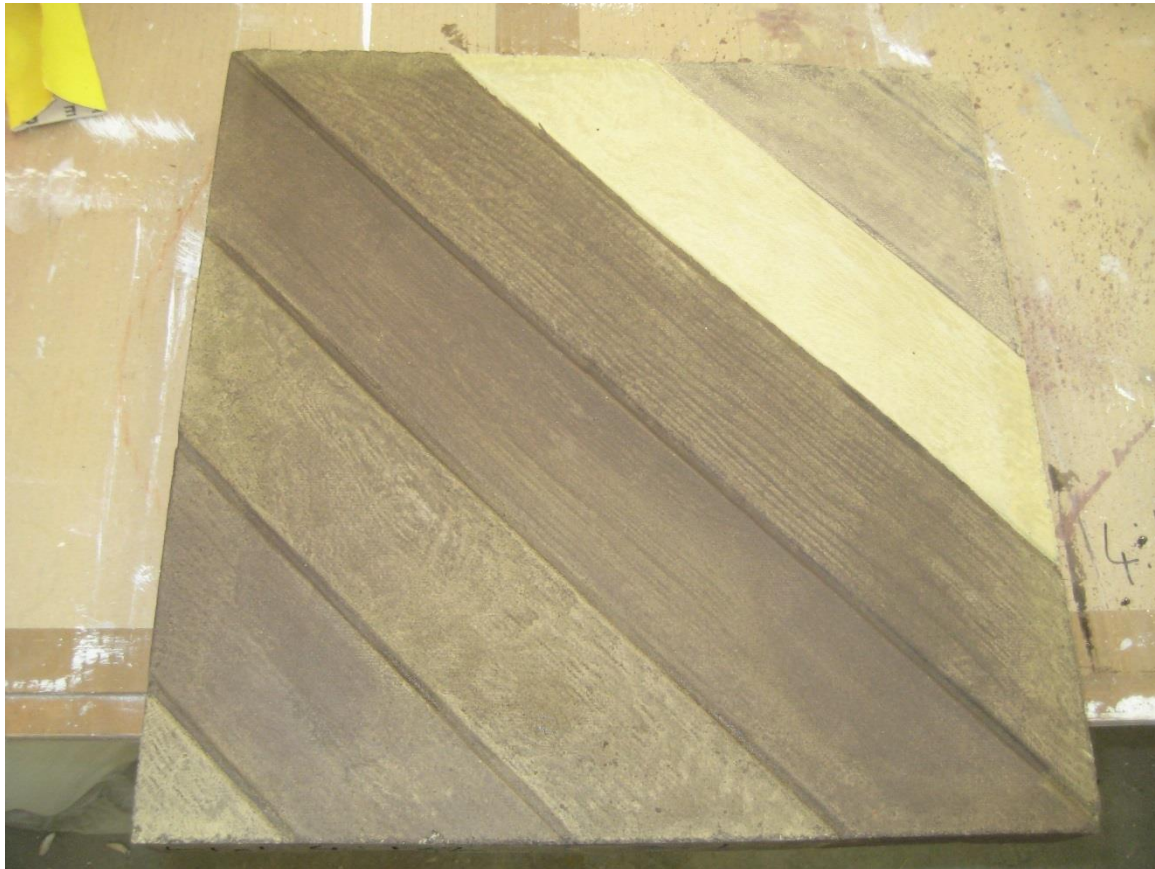
After



## THE LASUR EFFECT

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These trials were to replicate an oak effect onto concrete is varying colours and intensities





THE LASUR EFFECT – ENDLESS  
POSSIBILITIES!

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